



Painting . Photography . Printing

MURAL PRICING & TERMS

My murals are painted by hand with various sizes of paint brushes and rollers, using mainly acrylic and latex paint. I enjoy working in an illustrative and playful style for the murals to create a bright and welcoming environment for your space or business. No matter your concept design, I will do my best to work with you and transform your vision into a reality!

Every mural is completely unique and the pricing is estimated per square footage, which is variable depending on the type of job you would like done for your space. There are many varying factors depending on location, intricacy and complexity of your design, travel fees and more.

Please feel free to email (monika.guerra.art@outlook.com) or direct message me on Instagram to talk about your design and discuss more details!

Pricing is estimated per square footage. Below are rough estimates based on complexity and intricacy and some examples of what could fall under their category. There are minimum and maximum amounts of square footage for each mural unless you have a special request for a mural under 50 square feet or over 300 square feet. I am very flexible, so please contact me for further details or to receive a more specific quote.

Simple/Minimal Detail

Simple or minimalistic designs, patterns, low varieties of colors used, simple text designs, simple outlines, shapes, flat forms, etc. The [Haring Meets Zozobra](#) mural would fall under this category.

50 (min) - 300 (max) square feet: \$30/ square foot

Moderate Detail

More use of detail, outlines, more illustrative, line work, more varieties of colors used, overlapping of colors, greater sense of depth, etc.

50 (min) - 300 (max) square feet: \$45/ square foot

Intricate/Complex Detail

High amounts of detail, more complex designs, heavy line work, very intricate, intentional, high varieties of colors used, very detailed illustration, etc.

50 (min) - 300 (max) square feet: \$60/ square foot

Design/Sketch Fee:

A non-refundable sketch/design fee of \$200 is due upon start of sketch for the mural. This includes 3 sets of changes/suggestions by the client and will be the deciding factor to move forward with the project. This fee is credited towards the overall cost of the mural project.

Half Deposit:

After the sketch fee is paid, a 50% upfront amount is due prior to the start of the mural in order to purchase supplies and necessary materials. The remainder of the balance will be due on the day the mural is completed. The sketch fee is credited towards the half deposit.

Example:

Total cost of a 150 square foot mural at \$30/ square foot: \$4,500

Sketch fee: \$200

Half Deposit: \$2,250 - Sketch fee: (\$200) = \$2,050 due prior to starting the mural

Last half of cost requested on the day the mural is complete: \$2,250

Pricing Includes:

Travel within 50 miles of current location, all painting materials and supplies, and work to completion.

Additional Charges May Include but is Not Limited to:

1. Travel and/or stay outside of the 50-mile radius of current location
2. Liability insurance
3. Special supplies that may need to be rented if necessary (scissor lift, scaffolding, etc.)
4. Wall preparation (cleaning/patching/priming)
5. Major changes that the client requests of the artist during the project

TERMS

Title of Ownership:

Title of ownership in the artwork shall pass from the artist to the client upon the completion of the project.

Copyright:

Under this Agreement, you are granted an unlimited license to use and enjoy the mural for personal and/or advertisement/credit towards the artist purposes, but not for reproduction, resale or other for-profit purposes. The artist shall retain all copyrights of the artwork, and shall be entitled to reasonable advance notice of any publicity or photographic reproduction of the work. As well as, be entitled to customary and appropriate identification as the creator of the work.

Maintenance/Warranty:

Client shall notify the artist promptly in the event of the need for any maintenance or restoration services so that the artist may have a reasonable opportunity to perform such work or to supervise or consult in its performance. Artist shall be reasonably compensated by the client for future maintenance and/or restoration services rendered. In absence of any need for restoration or maintenance, the work shall remain free of alteration by the client, who shall take reasonable precautions to protect it against damage or destruction by external forces.

Other Important Notes:

1. The project surface is assumed to be prepped and ready to be painted at the start of the project.
2. Additional work due to adverse conditions of the surface that requires extraneous labor will be charged extra.
3. Client shall provide scaffolding, lifts and large ladders (if possible) for high walls when necessary.
4. I always try to look at the walls prior to starting the project to get a better idea of what I'll be working with and to address any issues, but can sometimes not be determined until after the job has begun.
5. Sales tax is issued toward the overall price and is included in the invoice only.
6. Client shall secure any building permits necessary for the lawful creation and execution of the work.
7. Client shall hire and compensate any additional labor services necessary for preparation of the wall and/or installation of the artwork.

8. In the event of an incapacitation, illness, or injury of the artist and a delay arising there from in the execution of the work, the artist shall notify the client of such delay. In the event of the artist death, their estate shall retain any payments made therein.
9. If the execution of the work is delayed by an act or neglect of the client, by labor disputes, fire, unusual transportation delays, or by other external forces, natural calamities or impractical weather conditions outside the artist's control, the artist shall be entitled to extend the completion date via verbal or written notification to the client.
10. Since I work best with very little traffic and disruption, the artist and client will discuss a schedule that is able to work for both of them in which the artist may be able to stay before/after business hours in which the project is being taken place.